

Oleksandr RUDIK

**STRATEGIC APPROACHES TO DEVELOPMENT OF EFFECTIVE
EUROPEAN POLICY: NORWAY EXPERIENCE**

The article deals with Norway experience in designing of strategic approaches for the development of effective European policy under the Government's strategy for cooperation with the EU for the period 2018 – 2021 «Norway in Europe». The purpose of the article is to clarify the essence of strategic approaches to European integration policy, in particular at the governmental level, using an example of Norway. One of the main messages of the strategy is Norway's active and effective European policy, which should contribute to the national domestic and foreign policy goals setting out in the Government's political platform. This means that Norway's European policy will be developed and implemented in such a way that the Government could, as far as possible, promote the national interests and its vision of Europe at EU level by expanding its influence on EU policies and decisions. The main financial instruments of Norway's European policy are the EEA and Norway Grants. The aim is to address common European challenges and through the grants scheme, Norway helps to realize own vision of a secure, free, economically strong and responsible Europe. The funds are used to support projects in the least economically developed EU member states through bilateral cooperation agreements and in the countries that are not EU members such as Western Balkans and Eastern European ones. Norway's cooperation with the EU covers all policy areas and affects a wide range of Norwegian interests and actors. The Government also ensures the most effective engagement of Norway's interests and positions through participation in European networks, expanding the capacity for Norwegian experts to make a targeted contribution to the activities of EU institutions, bodies and institutions, and to prioritize cooperation with individual EU Member States. According to the Strategy, the Government will seek to cooperate with informal groups of EU member states in specific fields. Therefore, well-planned and coordinated use by the Government of a wide range of tools and resources is vital for ensuring that Norwegian European policy is effective and efficient. In this regard, Norway's experience in developing strategic approaches in the field of European policy is interesting for Ukraine, where the

national policy of European integration, in particular its institutional component, is in the process of active development.

Key words: public policy, European policy, Europeanization, public administration, strategic approaches.