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**PRIORITY DIRECTIONS OF STATE REGULATION OF INNOVATION
PROCESSES IN THE AGRICULTURAL SECTOR OF THE ECONOMY**

In the article it is outlined the urgency of finding effective mechanisms for State regulation of innovative processes in the agricultural sector of the economy. It was clarified Argo-industrial complex's specific nature of these innovative processes, namely, conditions and factors contributing to its innovative development. Practical recommendations for improving public policy are provided which are contributing to its innovative development in the agrarian field of Ukraine.

Priority objectives are set to domestic economy, regarding the rapid transition from inertial development to innovative one. In the implementation of this process a major role is given to agrarian science, which is the main provider of innovative technology in management and production. The basic techniques to spur innovation by State were paid attention.

In the article it was outlined the main approaches in improvements to State regulation of innovative processes of the agrarian sector of the economy.

In our opinion, the most important indirect method of spurring innovation are soft credit lines opened to enterprises, which implement innovative projects, organizations that carry out innovative development and the creation of loan fund of Argo-industrial complex's innovative areas.

In the context of modern economy these are innovative potential values that determine capabilities and vector of growth and development of social and economic regional system.

All this mentioned above confirms the urgency of policy-making in public innovation field of Ukraine and the need for its support by the Government. However governmental support for innovative development of regions must be conducted in differential way according to the results they have achieved.

Key words: innovations, public administration, development, politics, agricultural sector.