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**STATE INNOVATION POLICY AND ITS FUNCTIONAL FOCUS
ON THE DEVELOPMENT OF ANIMAL HUSBANDRY**

The role of innovation in ensuring the effective development of animal husbandry in market conditions of management. It is indicated that the development and implementation of innovations is an urgent problem, the solution of which contributes to the removal of animal husbandry to a new level of its development. The role of the state, which legislatively determines the rules of formation and implementation of active state innovation policy and its focus on the innovative way of development of the animal husbandry industry, is substantiated.

The purpose of the research is to substantiate the essence, principles and objectives of the formation of the state innovation policy and directions of its functional direction for innovative support of animal husbandry development.

The state innovation policy is part of the socio-economic state policy, which provides for the effective development and promotion of innovation. The state should first of all determine the set of measures of the state innovation policy, which will make it possible to maximize the mechanism of support for the development of animal husbandry and economic growth of production on an innovative basis. The formation of the state innovation policy and the creation of targeted innovation programs reflect the innovative renewal of production processes in the animal husbandry industry. The state innovation policy should be formed taking into account the specifics of animal husbandry sub-sectors. The main characteristics of the state innovation policy and innovation activity are considered and significant obstacles to the activation of the innovation process in animal husbandry are identified. It is noted that the priority of the state innovation policy is highly efficient technologies, resource-saving innovative projects that make it possible to increase the efficiency of animal husbandry production and optimize the provision of the domestic food market with animal products.

The study of trends in structural changes in the development of animal husbandry showed that the state of the industry today is at an acceptable critical level, and therefore the industry is not able to ensure its functioning at high innovation and technological parameters. We believe that in the future it is necessary to direct the state innovation

policy to the activation of innovative activity in animal husbandry, the activities of which should be aimed at creating a targeted legislative and legal framework for the state support of innovative processes; ensuring the formation of innovative programs at the state, sectoral and regional levels; promoting the process of lending to priority innovative projects by financial and credit institutions.

Key words: state innovation policy, innovation, animal husbandry, innovation process, functions.