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**PUBLIC ADMINISTRATION IMPACT ON THE CONTEMPORARY  
PROCESSES OF PUBLIC DEVELOPMENT**

The key theoretical principles as to public administration impact on the contemporary processes of public society are formed on the base of synergetic methodology. It is stressed on the necessity of harmonic unity of organization and self-organization principles in the process of administrative activity and it is emphasized the application of cooperation between all subsystems and elements of the public administration system. It is proved that the crisis can and must be an important motivation factor to unite political and administrative elite to consolidate effect on its overcoming. It makes possible to achieve new qualitative attractive integrity of the social system with new parameters of the order that meet the goals and tendencies of the public development.