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**IMPROVEMENT OF PUBLIC AUTHORITIES' ACTIVITY**

**IN THE SPHERE OF STRATEGIC PLANNING AND**

**OF TERRITORIES DEVELOPMENT**

The improving of public activity authorities in the field of strategic planning areas is analyzed. It is determined that there are problems in the implementation of strategic planning at the regional and local levels. Some prospective directions for improving the area development are proposed, they are: harmonization system of strategic documents at various levels; linking development objectives localities, districts, regions and national goals; creation of a unified methodological basis for strategic planning at the different levels of management; improvement of the divisions activity of public authorities; continuous monitoring of the plan implementation process, the analysis of changes in the external and internal environment, the definition of indicators to measure the level of achievement of the objectives and approximation to the final result; determination of the hierarchy and sequence of the development of strategic planning documents of territorial development. Realization of the above proposals is aimed at further research activities and will make the effectiveness of strategic special planning higher.